



# Membership Benefits 2021-22

Supporting innovation and commercialization of robotics technologies



# A robot in every business by 2030

We believe that robotics will revolutionize every business and we want to help everyone access the benefits of robotics



## *Ambi Robotics and Ambikit*

Ambi Robotics is a UC Berkeley spinout based in Oakland, and Silicon Valley Robotics members. Ambi Robotics launched in 2019, have raised \$26m and are winners of our inaugural Good Robot Award for Excellence 2020.

# Who are we?

Managing Director Andra Keay takes care of day to day operations, with assistance from interns & volunteers.

Currently Melonee Wise, CEO of Fetch Robotics leads our Board of Directors.

Rich Mahoney, Director of Robotics at SRI International was our first President, with Steve Cousins of Willow Garage, Jan Becker of Bosch and John Dulchinos, CEO of Adept then VP of Global Innovation at Jabil.

<https://svrobo.org/about-us>

" Silicon Valley Robotics has the best network events in the Bay Area and the most up-to-date information about trends in robotics. "



**John Dulchinos**

Vice President, Global Automation and 3D Printing at Jabil  
Circuit

" Every startup needs access to a resource like Silicon Valley Robotics to help fundraise and grow. "



**Melonee Wise**

CEO at Fetch Robotics

Silicon Valley Robotics is the largest cluster of robotics and AI technology innovation and investment in the world, with more than 50 robotics research labs and more than 500 robotics companies.

We are a non-profit 501c6 organization started by the robotics and AI industry to support the emerging new robotics and AI industry, including agricultural, medical, social, retail, logistical, transport and space robotics networks.

Launched in 2010 by a network of robotics companies including our 2019 Premium Members: Fetch Robotics, Festo, EandM Electric, SICK Sensor Intelligence, SRI International, Cruise Automation, TRI, ARM, Intuitive Surgical, Bossa Nova Robotics and Harmonic Drive.

# How can we help?

We add impact to your teams, including Business Development

Our global network provides your BusDev team with plenty of opportunities outside of their usual channels

## **Leadership:**

Connect with other leaders at our Board Meetings, get our weekly updates, use our 'Call for Speakers' database. We also redirect media and speaker enquiries to our members, and we liaise with govts, analysts and policy makers providing your talking points.

## **Marketing:**

Deliver your thought leadership via our events, large or focused. We have 20,000 monthly web viewers for our posts, articles or reports, plus 15,000 social media followers and 5,000 newsletter subscribers. We now have an active youtube channel as well.

## **Human Resources:**

Share our networking events (Bots&Beer and Women in Robotics) with your team, and leverage our events for your recruitment. We also have a resume database and a monthly Online Robotics Job Fair with more than 100 viable candidates each month.

# 2022 membership rates/benefits

We're bringing you the best of both online and in person activities, and continuing to add new benefits. Yet Silicon Valley Robotics' basic membership rates haven't changed at all.

## SVR MEMBERS (robotics technology companies in California) 2019 Benefits

	<b>Startup</b> <3 staff	<b>Small</b> <15 staff	<b>Medium</b> 15-50 staff	<b>Large</b> 50-150 staff	<b>Xlarge</b> 150+ staff	<b>Marquee</b> sponsor
<b>Pricing</b>	<b>\$300</b>	<b>\$600</b>	<b>\$950</b>	<b>\$1,250</b>	<b>\$2,500</b>	<b>\$5,000-\$25,000</b>
<b>Directory Listing</b>	✓	✓	✓	✓	✓	<b>FEATURED</b>
<b>News Posts</b>		✓	✓	✓	✓	<b>FEATURED</b>
<b>SVR Reports</b>		✓	✓	✓	✓	<b>FEATURED</b>
<b>Board of Directors</b>						✓
<b>Sponsor Logo on SVRobo.org</b>						✓
<b>Custom event/speaker invitations</b>						✓

**Non robotics companies, or companies without CA office, can join as Global Partners - flat fee - \$950**

**PLUS all members can apply to expo at: investor showcases, developer workshops, forums and conferences**

# Why is membership so cheap?

We are often asked why membership is so cheap when we provide so many benefits!

We operate like a lean and flexible startup with exceptionally low overheads, while focusing on 'just in time' delivery of needed services.

We are a non-profit organization founded by the robotics community to support ongoing commercialization of emerging technologies.

Sponsors play an important role in supporting more ambitious activities, and these can be customized for your maximum benefit.

Examples range from our Service Robotics Reports to Microsoft's Mega Hardware Startup Weekend, to the early planning of the Qualcomm Robotics Accelerator, the SoftBank Robotics Robot Block Party or the CSIRO Robot Launch Global Startup Competition

# Calendar 2021

## October 2021:

- Bots & Beer Hybrid In person and Online
- Women in Robotics Ada Lovelace Day
- ROSCon '21 Viewing Party
- Black in Robotics Allies Meeting
- Online Robotics Job Fair
- Monterey Bay DART Symposium
- Robot Developers Workshops
- Robot Block Party
- Manufacturing Investors Dinner
- Bay Area Robotics Symposium

## November 2021:

- Bots & Beer Hybrid In person and Online
- Women in Robotics Inclusion@CORL
- AMT Conference
- Online Robotics Job Fair
- Construction Robotics Forum
- Westlake International Robotics Forum
- Encumex Keynote
- Black in Robotics Bay Area Chapter

# Calendar 2021-22

## December 2021:

- Bots & Beer Hybrid In person and Online
- Women in Robotics Seminar
- Black in Robotics Allies Meeting
- Online Robotics Job Fair
- Robotics in Manufacturing Dinner
- Agricultural and Food Robotics Forum
- Space Robotics Startup Accelerator
- Disaster Robots Seminar

## January 2022:

- Bots & Beer Hybrid In person and Online
- Women in Robotics at CES
- IEEE RAS & SVR at CES
- Korean Robotics in Silicon Valley
- Online Robotics Job Fair
- National Retail Federation
- Retail AI & Robotics Forum
- Black in Robotics Bay Area Chapter

# Calendar 2022

## Regular Monthly Events

- Bots & Beer Hybrid In person and Online
- Women in Robotics Events
- Black in Robotics and Allies Events
- Online Robotics Job Fair
- Topic Seminars
- Startup Accelerator

## Important Dates in 2022

- 1st week in April National Robotics Week
- ICRA 2022
- CASE 2022
- IROS 2022
- Bay Area Robotics Symposium
- Nor Cal Control Systems
- Monterey Bay DART
- ANA Avatar XPRIZE
- Ada Lovelace Day
- Automatica
- IMTS
- Westlake International Robotics Forum
- SIDO
- Sensors Expo

# Why join Silicon Valley Robotics?

## **Why Panasonic, Arm or Parker-Hannifin are sponsors:**

To be seen as thought leaders in robotics/AI, to share information about their products with robotics companies and to see what the latest trends in emerging technology look like.  
To see potential deal flow or acquisition prospects.

## **Why Fetch Robotics, Intuitive Surgical or Cruise are premium members:**

To be seen as thought leaders and market leaders in robotics/AI, to share information about their products with the rest of the world, to recruit from our robotics ecosystem and to stay in touch with the latest developments from other emerging robotics companies.

## **Why small companies like Dusty Robotics, Robotics Materials, or Catalia Health are members:**

To showcase new technology to as many people as possible, to reach new market partners, and potential investors, and to recruit from our robotics ecosystem as they grow.

## **Why startups like Hawthorn, VRotors, or Snorble are startup members:**

To connect with investors, mentors and potential market partners, to receive startup education and resources, space to work, access to prototyping and consultants, and to be part of a broader robotics startup ecosystem.

# Use our space at Circuit Launch!

## **Why companies or NGOs from other countries or other industries are Global Partners:**

To understand what is happening in the epicenter of the new wave of robotics. To provide a soft landing pad for companies in their ecosystem coming to Silicon Valley and to offer a soft landing pad for robotics companies coming to their country or industry. Access to dealflow and ideas.

## **Let Circuit Launch be your landing pad, p/t office, sales desk or meeting, classroom and workshop provider.**

SVR Members can use occasional facilities at Circuit Launch without charge and skip the waiting list to immediately rent hot desks, lab space, equipment access or private offices. You can also use Circuit Launch as a concierge business address.

**Circuit Launch is an Opportunity Zone and in one of the largest Foreign Trade Zones in the US, with easy access to Air, Road, Rail and Sea.**

# Visit us at Circuit Launch!

A space for prototyping robots,  
electronics and frontier tech.

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