Benefits of Joining or Sponsoring Silicon Valley Robotics

Supporting innovation and commercialization of robotics technologies in California via a 501c6 industry association.
A robot in every business by 2030

Our goal is to democratize the adoption of robotics so that every business, small or large, has access to the knowledge, skills and equipment needed to succeed in the future.

Since 2010, new robotics technologies have started coming to market in a wave of disruption that Fortune 500 companies have been able to take advantage of, with their own R&D groups and a M&A activities. These companies are also able to compete for talent, and to fund internal training development, or to sponsor MOOCs for recruitment.

We have an amazing opportunity to support the development of more early-stage robotics companies and to expand access to robotics skills and training courses and to expand access to robots through showcases, case studies, thought leadership, and hands-on experience with robotics through outreach to other industries.

We want to be the bridge between new robotics and smart machine technologies and all the businesses out there looking for solutions. We can achieve these by workforce upskilling and by ensuring that the quality of jobs on offer continues to improve away from ‘robot’ work that is difficult, dirty, dangerous and dull.
Why members choose Silicon Valley Robotics

Why Panasonic, ARM or SICK are sponsors:

To be seen as thought leaders in robotics/AI, to share information about their products with robotics companies and to see what the latest trends in emerging technologies look like. To see potential deal flow or acquisition prospects.

Why Fetch Robotics, Intuitive Surgical or Cruise have spotlight add on membership:

To be seen as thought leaders and market leaders in robotics/AI, to share information about their products with the rest of the world, to recruit from our robotics ecosystem and to stay in touch with the latest discoveries.

Why SMEs like Dusty Robotics are members:

To showcase new technologies to as many people as possible, to reach new market partners and potential investors, and to recruit from our robotics ecosystem as they grow.

Why startups like Hawthom and VRotors are members:

To connect with investors, mentors and potential market partners, to receive startup education and resources, space to work, access to prototyping and consultants and be part of a broader robotics ecosystem.

Why companies and NGOs from other industries or other countries are global partners:

To understand what is happening in the epicenter of the new wave of robotics/AI, to provide a soft-landing pad for companies in their ecosystem coming to Silicon Valley and to have access to Silicon Valley companies, deal flow and ideas.

*Office space, hot desks and prototyping equipment available through our partners incl. Circuit Launch.
Your Accelerator

Robot Startups:
Acceleration Program, Mentors, Facilities, Introductions, Investor Forums, Marketing and Promotion, Access to Tradeshows

Robot SMEs:
Networking, Job Board, Global Introductions, Global Business Assistance, Market Intelligence, Promotion, Access to Tradeshows

Robot Companies:
Networking, Job Board, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

Global Partners:
Networking, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

Add On Spotlight:
Front page focus, top of directory position, featured sponsor listing

- 200+ Active Members
- Thought Leadership (5000 active followers), events (30+ year) and community building
- Global Partnership Ecosystem with 50+ robotics partner organizations
- Additional member services
Silicon Valley Robotics Social Reach 2023

**SVR Website Analytics**
- **Daily Active Users**: 78
- **Page Views in Jan 2023**
  - Home (1691)
  - CES Post (313)
  - Calendar (266)
  - Robot Block Party (212)
  - Robojobs (211)
  - Member Directory (209)

**SVR Newsletters**
- SVR Members Only
- SVR Robots & Startups Substack (3646 subs)

**SVR Social Followers**
- Twitter (13,895)
- LinkedIn (6334)
- Facebook (3,400)
- Youtube (412)
- Instagram (356)
- Pinterest (19)
- Pinterest Monthly Viewers (4634)

66% from USA and in the robotics industry or robotics research.

**SVR Communities**
- Meetup (4563)
- LinkedIn (3479)
- Eventbrite (2210)
- Slack (628)
- Following us on Eventbrite (500)

We also support IEEE and academic events, Women in Robotics and Black in Robotics in the Bay Area
Silicon Valley Robotics Activities 2023

**Q1**
- 2/1/23 Bots & Beer
- 2/15/23 CTO Network
- TBC CEO Network
- 3/1/23 Bots & Beer
- TBC Construction Robotics Forum
- Plus Startup Expos at some External Events

**Q2**
- 4/5/23 Bots & Beer
- 4/8/23 Robot Block Party
- 5/3/23 Bots & Beer
- TBC CTO Network
- TBC CEO Network
- 6/7/23 Bots & Beer
- TBC Agrobotics Forum

**Q3**
- 7/5/23 Bots & Beer
- TBC SVR Reception (Members Only)
- 8/2/23 Bots & Beer
- TBC CTO Network
- 9/6/23 Bots & Beer
- TBC Space Robotics Forum

**Q4**
- 10/4/23 Bots & Beer
- 10/10/23 Ada Lovelace Day Women in Robotics
- TBC CEO Network
- 11/1/23 Bots & Beer
- TBC CTO Network
- TBC Manufacturing or Medical Robotics Forum
- 12/6/23 Bots & Beer Holiday Party

We also support IEEE and academic events, Women in Robotics and Black in Robotics in the Bay Area
Sign up for Topics:

Agrifood Forum
Construction Forum
Health and Medical Forum
Logistics Forum
Manufacturing Forum
Policy Forum
Space Forum
UAVs Air, Land & Sea Forum

Robotics Technical Network
Curated network of CTOs, senior engineers and technical founders discussing the latest technologies.

Founders & Funders Network
Curated network of CEOs, founders and investors in robotics, manufacturing and industrials.
Membership & Sponsorship Range 2023

**Startups and Small Companies: $500**
Funding LESS than $10 million OR Revenue LESS than $2.5 million

**Medium Startups and Companies: $975**
Revenue GREATER than $2.5 million but LESS than $7.5 million OR with Funding GREATER than $10 million but LESS than $60 million

**Large Startups and Companies: $1850**
Revenue GREATER than $7.5 million OR Funding GREATER than $60 million

**Spotlight Add On: $1000, $2000 or $3000**
Front page logo, featured directory listing, articles on website

**Global Partners: $975**
For companies interested in robotics technologies or robotics companies not doing business in California.

**Sponsors: $5000-$20,000+**
Starting at $5,000 for Global Partner membership plus Spotlight Add On for logo on front page, featured directory listing and ability to post articles on SVR website.

Contact us to discuss opportunities to sponsor events or publications, or to share a social media and newsletter campaign. We can provide a custom package that suits your needs.

**SVR Membership is 1 January to 31 December**
We pro rata per quarter.

[https://svrobo.org/membership](https://svrobo.org/membership)

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