

# Benefits of Joining or Sponsoring Silicon Valley Robotics

Supporting innovation and commercialization of robotics technologies in California via a 501c6 industry association.



# A robot in every business by 2030

**Our goal** is to democratize the adoption of robotics so that every business, small or large, has access to the knowledge, skills and equipment needed to succeed in the future.

Since 2010, new robotics technologies have started coming to market in a wave of disruption that Fortune 500 companies have been able to take advantage of, with their own R&D groups and a M&A activities. These companies are also able to compete for talent, and to fund internal training development, or to sponsor MOOCs for recruitment.

We have an amazing opportunity to support the development of more early-stage robotics companies and to expand access to robotics skills and training courses and to expand access to robots through showcases, case studies, thought leadership, and hands-on experience with robotics through outreach to other industries.

We want to be the bridge between new robotics and smart machine technologies and all the businesses out there looking for solutions. We can achieve these by workforce upskilling and by ensuring that the quality of jobs on offer continues to improve away from 'robot' work that is *difficult, dirty, dangerous and dull*.

# Why members choose Silicon Valley Robotics

## Why Panasonic, ARM or SICK are **sponsors**:

To be seen as thought leaders in robotics/AI, to share information about their products with robotics companies and to see what the latest trends in emerging technologies look like. To see potential deal flow or acquisition prospects.

## Why Fetch Robotics, Intuitive Surgical or Cruise have **spotlight add on membership**:

To be seen as thought leaders and market leaders in robotics/AI, to share information about their products with the rest of the world, to recruit from our robotics ecosystem and to stay in touch with the latest discoveries.

## Why **SMEs** like Dusty Robotics are members:

To showcase new technologies to as many people as possible, to reach new market partners and potential investors, and to recruit from our robotics ecosystem as they grow.

## Why **startups** like Hawthom and VRotors are members:

To connect with investors, mentors and potential market partners, to receive startup education and resources, space to work, access to prototyping and consultants and be part of a broader robotics ecosystem.

## Why companies and NGOs from other industries or other countries are **global partners**:

To understand what is happening in the epicenter of the new wave of robotics/AI, to provide a soft-landing pad for companies in their ecosystem coming to Silicon Valley and to have access to Silicon Valley companies, deal flow and ideas.

# Your Accelerator

## **Robot Startups:**

Acceleration Program, Mentors, Facilities, Introductions, Investor Forums, Marketing and Promotion, Access to Tradeshows

## **Robot SMEs:**

Networking, Job Board, Global Introductions, Global Business Assistance, Market Intelligence, Promotion, Access to Tradeshows

## **Robot Companies:**

Networking, Job Board, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

## **Global Partners:**

Networking, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

## **Add On Spotlight:**

Front page focus, top of directory position, featured sponsor listing

- 200+ Active Members
- Thought Leadership (5000 active followers), events (30+ year) and community building
- Global Partnership Ecosystem with 50+ robotics partner organizations
- Additional member services

# Our last SVR startup/investor event was before the pandemic

The investment landscape has changed significantly since then and we think it's time for an event dedicated to the thought leaders in robotics for discussion on emerging robotics investment models.

**SAVE THE DATE!**



# Robotics Investment Conference



## Founders & Funders

Bringing together the best investors and founders to share thoughts on the state of robotics - invitation only



INFO

**Or Request  
an Invitation**

**17 OCTOBER 2023**

9am-5pm

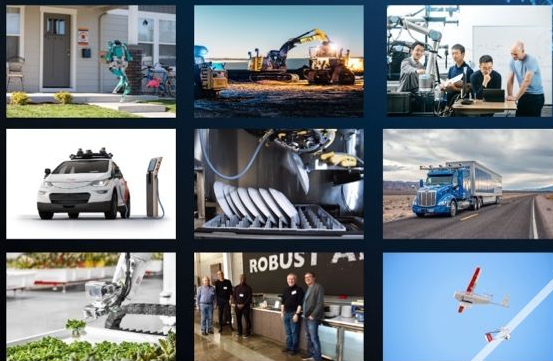
SRI International Menlo Park

More information coming soon

[www.svrobo.org](http://www.svrobo.org)







With Andra Keay SVR

and Ryan Kelly AMT

SVR & AMT present  
**Advanced Manufacturing & Logistics Forum**  
March 26 11am PST



## WOMEN IN ROBOTICS UPDATE: Jan 31 2021



| Nguyen Sao Mai |

Selin Alara

## Recent Events

## THE RISE OF THE ROBOTS

JAPAN & US ROBOTICS CONFERENCE

# All Silicon Valley Robotics Activities 2023

## Q1

2/1/23 Bots & Beer

2/15/23 CTO Network

2/15/23 CEO Network

3/1/23 Bots & Beer

3/30/23 Startup Expo at  
MFG

Plus Startup Expos at  
more External Events

## Q2

4/5/23 Bots & Beer

4/8/23 Robot Block  
Party

5/3/23 Bots & Beer

5/20/23 CTO Network

5/20/23 CEO Network

5/30/23 Startup  
Bootcamp at ICRA 2023

6/7/23 Bots & Beer

## Q3

7/5/23 Bots & Beer

8/3/23 ROS By-The-Bay

8/22/23 CTO & CEO  
Network Events

8/26/23 Startup  
Bootcamp

9/6/23 Bots & Beer

9/22/23 Sustainable  
Robotics Summit

## Q4

10/3/23 International  
Women in Robotics Day

10/4/23 Bots & Beer

10/17/23 Robotics  
Investment Summit

11/1/23 Bots & Beer

11/20/23 CTO & CEO  
Network Events

12/6/23 Bots & Beer  
Holiday Party



We also support IEEE and academic events, Women in Robotics and Black in Robotics in the Bay Area

# Sign up for Topics:

- Agrifood Forum
- Construction Forum
- Health and Medical Forum
- Logistics Forum
- Manufacturing Forum
- Policy Forum
- Space Forum
- UAVs Air, Land & Sea Forum

## Quarterly Meetings:

### Robotics Technical Network

Curated network of CTOs, senior engineers and technical founders discussing the latest technologies.

### Founders & Funders Network

Curated network of CEOs, founders and investors in robotics, manufacturing and industrials.

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# It's time for "The Future of Robotics" report!

We're relaunching our robotics case studies!

But even better...

Once again, we're asking our member companies to provide a thought leadership piece or case study.

This annual collection will be released as

## **"The Future of Robotics"**

It will be available online as a collection and individual pieces will be shared with a range of relevant industry associations for syndication.

For example, SVR content is reposted in the Retail Analytics Council quarterly magazine, in AMT's MT Magazine, and Robohub.org



# Silicon Valley Robotics Social Reach 2023

## SVR Website Analytics

Daily Active Users **78**

Page Views in Jan 2023

- Home (**1691**)
- CES Post (**313**)
- Calendar (**266**)
- Robot Block Party (**212**)
- Robojobs (**211**)
- Member Directory (**209**)

## SVR Newsletters

SVR Members Only

SVR Robots & Startups  
Substack (**3646** subs)

**SVR Members can post their press releases and blog posts on our site. And/or have us reshare them on social media.**

## SVR Social Followers

- Twitter (**13,895**)
- Linked In (**6334**)
- Facebook (**3,400**)
- Youtube (**412**)
- Instagram (**356**)
- Pinterest (**19**)
- Pinterest Monthly Viewers (**4634**)

**66% from USA and in the robotics industry or robotics research.**

## SVR Communities

- Meetup (**4563**)
- Linked In (**3479**)
- Eventbrite (**2210**)
- Slack (**628**)
- Following us on Eventbrite (**500**)

**SVR Event Attendance ranges from 15 to 1500.**



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# Membership & Sponsorship Range 2023

## Startups and Small Companies: \$500

Funding LESS than \$10 million OR Revenue LESS than \$2.5 million

## Medium Startups and Companies: \$975

Revenue GREATER than \$2.5 million but LESS than \$7.5 million OR with Funding GREATER than \$10 million but LESS than \$60 million

## Large Startups and Companies: \$1850

Revenue GREATER than \$7.5 million OR Funding GREATER than \$60 million

## Spotlight Add On: \$1000, \$2000 or \$3000

Front page logo, featured directory listing, articles on website

## Global Partners: \$975

For companies interested in robotics technologies or robotics companies not doing business in California.

## Sponsors: \$5000-\$20,000+

Starting at \$5,000 for Global Partner membership plus Spotlight Add On for logo on front page, featured directory listing and ability to post articles on SVR website.

Contact us to discuss opportunities to sponsor events or publications, or to share a social media and newsletter campaign. We can provide a custom package that suits your needs.

[sponsorship@svrobo.org](mailto:sponsorship@svrobo.org)

## SVR Membership is 1 January to 31 December

We pro rata per quarter.

<https://svrobo.org/membership>

[membership@svrobo.org](mailto:membership@svrobo.org)



<https://svrobo.org>

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