

Benefits of Joining or Sponsoring Silicon Valley Robotics

Supporting innovation and commercialization of robotics technologies in California via a 501c6 industry association.



A robot in every business by 2030

Our goal is to democratize the adoption of robotics so that every business, small or large, has access to the knowledge, skills and equipment needed to succeed in the future.

Since 2010, new robotics technologies have started coming to market in a wave of disruption that Fortune 500 companies have been able to take advantage of, with their own R&D groups and a M&A activities. These companies are also able to compete for talent, and to fund internal training development, or to sponsor MOOCs for recruitment.

We have an amazing opportunity to support the development of more early-stage robotics companies and to expand access to robotics skills and training courses and to expand access to robots through showcases, case studies, thought leadership, and hands-on experience with robotics through outreach to other industries.

We want to be the bridge between new robotics and smart machine technologies and all the businesses out there looking for solutions. We can achieve these by workforce upskilling and by ensuring that the quality of jobs on offer continues to improve away from 'robot' work that is *difficult, dirty, dangerous and dull*.

Why members choose Silicon Valley Robotics

Why Panasonic, ARM or SICK are **sponsors**:

To be seen as thought leaders in robotics/AI, to share information about their products with robotics companies and to see what the latest trends in emerging technologies look like. To see potential deal flow or acquisition prospects.

Why Fetch Robotics, Intuitive Surgical or Cruise have **spotlight add on membership**:

To be seen as thought leaders and market leaders in robotics/AI, to share information about their products with the rest of the world, to recruit from our robotics ecosystem and to stay in touch with the latest discoveries.

Why **SMEs** like Dusty Robotics are members:

To showcase new technologies to as many people as possible, to reach new market partners and potential investors, and to recruit from our robotics ecosystem as they grow.

Why **startups** like Hawthom and VRotors are members:

To connect with investors, mentors and potential market partners, to receive startup education and resources, space to work, access to prototyping and consultants and be part of a broader robotics ecosystem.

Why companies and NGOs from other industries or other countries are **global partners**:

To understand what is happening in the epicenter of the new wave of robotics/AI, to provide a soft-landing pad for companies in their ecosystem coming to Silicon Valley and to have access to Silicon Valley companies, deal flow and ideas.



*Office space, hot desks and prototyping equipment available through our partners incl. Circuit Launch.

Your Accelerator

Robot Startups:

Acceleration Program, Mentors, Facilities, Introductions, Investor Forums, Marketing and Promotion, Access to Tradeshows

Robot SMEs:

Networking, Job Board, Global Introductions, Global Business Assistance, Market Intelligence, Promotion, Access to Tradeshows

Robot Companies:

Networking, Job Board, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

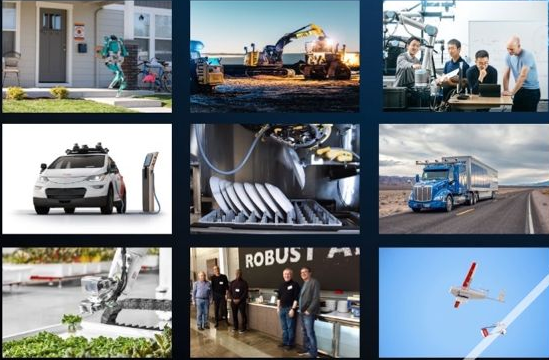
Global Partners:

Networking, Startup Dealflow, Expert Roundtables and Technical Events, Market Intelligence, Promotion, Thoughtleaders

Add On Spotlight:

Front page focus, top of directory position, featured sponsor listing

- 200+ Active Members
 - Thought Leadership (5000 active followers), events (30+ year) and community building
 - Global Partnership Ecosystem with 50+ robotics partner organizations
 - Additional member services
-



WOMEN IN ROBOTICS UPDATE: Jan 31 2021



| Nguyen Sao Mai |

Selin Alara Ç

Recent Events



With Andra Keay SVR



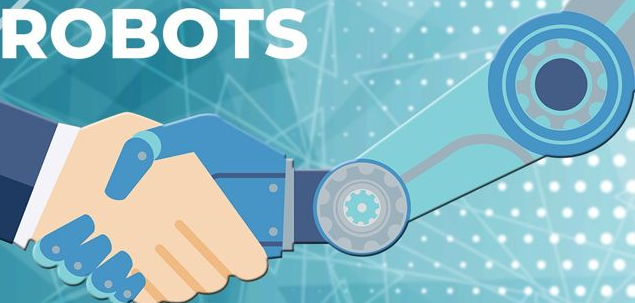
and Ryad Kelly AMT

SVR & AMT present
Advanced Manufacturing & Logistics Forum
March 26 11am PST



THE RISE OF THE ROBOTS

JAPAN & US ROBOTICS CONFERENCE 11



Silicon Valley Robotics Activities 2023

Q1

2/1/23 Bots & Beer

2/15/23 CTO Network

TBC CEO Network

3/1/23 Bots & Beer

TBC Construction
Robotics Forum

Plus Startup Expos at
some External Events

Q2

4/5/23 Bots & Beer

4/8/23 Robot Block
Party

5/3/23 Bots & Beer

TBC CTO Network

TBC CEO Network

6/7/23 Bots & Beer

TBC Agrobotics Forum

Q3

7/5/23 Bots & Beer

TBC Startup Bootcamp

TBC CEO Network

8/2/23 Bots & Beer

TBC CTO Network

9/6/23 Bots & Beer

TBC Space Robotics
Forum

Q4

10/4/23 Bots & Beer

10/10/23 Ada Lovelace
Day Women in Robotics

TBC CEO Network

11/1/23 Bots & Beer

TBC CTO Network

TBC Manufacturing or
Medical Robotics Forum

12/6/23 Bots & Beer
Holiday Party



We also support IEEE and academic events, Women in Robotics and Black in Robotics in the Bay Area

Membership & Sponsorship Range 2023

Startups and Small Companies: \$500

Funding LESS than \$10 million OR Revenue LESS than \$2.5 million

Medium Startups and Companies: \$975

Revenue GREATER than \$2.5 million but LESS than \$7.5 million OR with Funding GREATER than \$10 million but LESS than \$60 million

Large Startups and Companies: \$1850

Revenue GREATER than \$7.5 million OR Funding GREATER than \$60 million

Spotlight Add On: \$1000, \$2000 or \$3000

Front page logo, featured directory listing, articles on website

Global Partners: \$975

For companies interested in robotics technologies or robotics companies not doing business in California.

Sponsors: \$5000-\$20,000+

Starting at \$5,000 for Global Partner membership plus Spotlight Add On for logo on front page, featured directory listing and ability to post articles on SVR website.

Contact us to discuss opportunities to sponsor events or publications, or to share a social media and newsletter campaign. We can provide a custom package that suits your needs.

sponsorship@svrobo.org

SVR Membership is 1 January to 31 December

We pro rata per quarter

membership@svrobo.org



<https://svrobo.org>

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